Open House Feedback

Thanks for visiting. Your answers help the seller. Anonymous is fine.

Property address _____ Date _____

1. How did you hear about this open house?

☐ Online listing ☐ Sign ☐ Social media ☐ Friend or neighbor ☐ Other

2. What do you think of the price?

☐ Too high ☐ About right ☐ Good value ☐ Not sure

3. Your first impression (1 = poor, 5 = great)

☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5

4. What did you like most?

_____

_____

5. What would you change, or what worries you?

_____

_____

6. Could this home work for you?

☐ Yes ☐ Maybe ☐ No

7. Are you working with an agent?

☐ Yes ☐ No

8. When do you hope to move?

☐ 0 to 3 months ☐ 3 to 6 months ☐ 6+ months ☐ Just looking

Optional: how to reach you

Name _____ Email _____ Phone _____

☐ OK to email me about this home ☐ OK to call me

We share answers with the seller without names. Leave the contact lines empty to stay anonymous.

Broker Open House Feedback

For agents who toured the home. Thank you for your time.

Property address _____ Date _____

Your name _____ Brokerage _____ Phone or email _____

1. What price range do you expect it to sell in?

_____

2. The list price is:

☐ High ☐ About right ☐ Low

3. Condition: what would a buyer want fixed first?

_____

_____

4. Best feature

_____

5. Biggest objection

_____

6. Would you show it to your buyers?

☐ Yes ☐ Maybe ☐ No

7. Which price range of buyer would it suit?

_____

8. Anything else for the seller?

_____

_____

Ask about the home, not about the people who might buy it.

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